

Notice of Data Security Incident

September 30, 2025– Rockhill Women’s Care (“RWC”), an OB-GYN medical practice with locations in Overland Park, KS and Lees Summit, MO, announced it is notifying individuals whose personal information may have been involved in a network security incident. This statement is intended to notify potentially impacted individuals of the incident, steps RWC is taking in response, and resources available to assist and protect individuals.

On or about February 26, 2025, RWC discovered a network incident that impacted its IT systems. Immediately upon identifying the incident, RWC engaged third-party cybersecurity experts to assess, contain, and remediate the incident. Law enforcement was also notified. Following the incident, RWC worked to identify the impacted dataset, and a data mining vendor was engaged to identify the potentially affected individuals. The data mining project concluded on August 13, 2025.

The investigation identified instances of name, address, date of birth, social security number, medical treatment information and health insurance information exposure for certain patients as a result of this incident. While the investigation has not identified any instances of fraud or identity theft that have occurred as a result of this incident, out of an abundance of caution, RWC is notifying individuals whose personal information may have been involved and providing resources they can use to help protect their information.

RWC takes its responsibility to safeguard personal information seriously and regrets any concern this incident may have caused. As part of RWC’s ongoing commitment to information security, the organization has taken steps to help reduce the likelihood of a similar event in the future.

As a general precaution, the following practices can help to protect you from medical identity theft.

- Only share your health insurance cards with your health care providers and other family members who are covered under your insurance plan or who help you with your medical care.
- Review your “explanation of benefits statement” which you receive from your health insurance company. Follow up with your insurance company or care provider for any items you do not recognize. If necessary, contact the care provider on the explanation of benefits statement and ask for copies of medical records to verify their accuracy and authenticity.
- Ask your insurance company for a current year-to-date report of all services paid for you as a beneficiary. Follow up with your insurance company or the care provider for any items you do not recognize.

Individuals with questions may contact the dedicated call center at 1-833-855-4208 from 8:00 am to 8:00 pm (EST), Monday through Friday.

Rockhill Women’s Care sincerely regrets any inconvenience or concern that this matter may cause and remains dedicated to ensuring the privacy and security of all information in its control.
